



MEDIA RELEASE

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Contact: Dave Jacobson, [\(818\) 943-2348](tel:8189432348)

Maclen Zilber, [\(510\) 508-9142](tel:5105089142)

Jacobson & Zilber Strategies

LABOR ICON DOLORES HUERTA BACKS ED HERNANDEZ FOR LT. GOVERNOR

*United Farm Workers Co-Founder, Civil Rights and Labor Movement Legend
Endorses Senator Hernandez' Statewide Campaign*

LOS ANGELES COUNTY, CA -- Continuing to build a broad coalition of support from organizations and leaders within California's labor movement, today State Senator Dr. Ed Hernandez won a highly-coveted endorsement from United Farm Workers co-founder, Dolores Huerta.

In announcing her endorsement of Senator Hernandez' Lieutenant Governor bid, United Farm Workers co-founder, Dolores Huerta released the following statement:

"Senator Ed Hernandez has been a warrior for working families. From working to raise wages, increase access to healthcare and protect workers' rights, to advancing social and economic justice policies that enhance working peoples' quality of life, Senator Hernandez has been a voice for the voiceless, and an effective champion. I'm proud to endorse Senator Ed Hernandez for Lieutenant Governor. We need him fighting for all Californians."

Huerta's endorsement comes on the heels of Senator Hernandez' recent endorsements from the California Teachers Association, California Nurses Association, Service Employees' International Union (SEIU) California State Council and International Longshore & Warehouse Union (ILWU) Locals 13, 63 and 94. In addition to those above, the Senator has earned endorsements from over 50 labor unions.

Significantly, recently California Governor Jerry Brown signed Senator Dr. Ed Hernandez' groundbreaking drug transparency bill, SB-17, into law. Senator Hernandez' latest digital video ad, titled, "[*Life or Death*](#)," features a moving testimonial from Kendall Renee, who is allergic to more than 95% of foods and carries at least four EpiPens with her at all times. Renee highlights Senator Hernandez' efforts to combat skyrocketing drug costs in the ad.

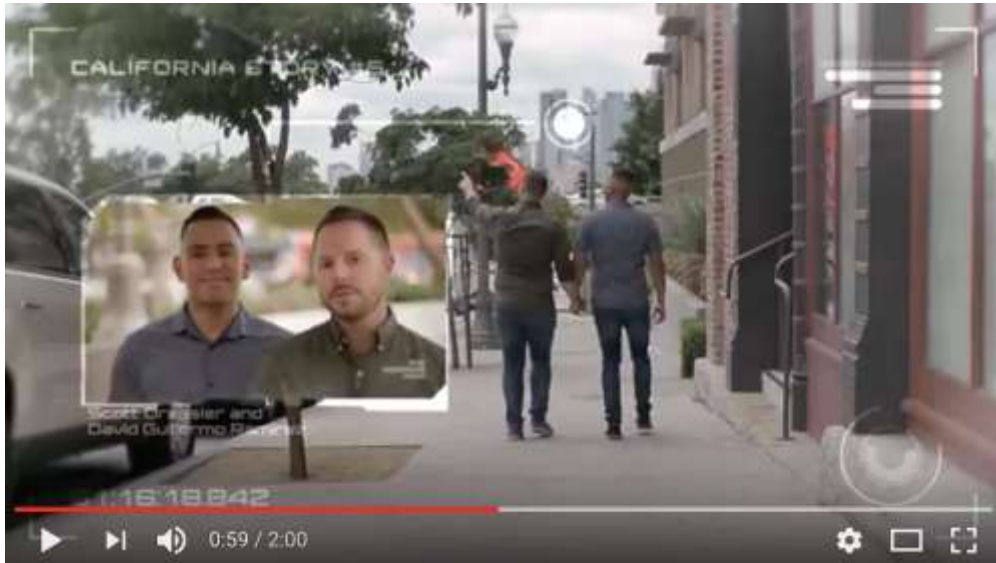
To view Hernandez' "[*Life or Death*](#)" spot, click on the screen shot below:



Unshaken by big moneyed special interests, Hernandez not only has taken on Big Pharma but also fought Big Tobacco, as the architect of California's landmark law to raise the state's smoking age to 21.

In addition to today's news, as of the June 30, 2017 fundraising deadline, Senator Hernandez had raised over \$2 million for the statewide effort and has locked in far-reaching support across California.

To view Senator Hernandez' "Record of Progress," digital video ad, [click here](#) or on the screen shot below.



Several months back, Senator Hernandez released his first digital video, titled "[A California Story](#)," which can be viewed by clicking on the screen image below:

Beyond today's announcement, [Senator Dr. Hernandez' campaign has released an expansive list of over 500 endorsements](#) from grassroots activists, community leaders, federal, state and local elected officials, public safety groups and over 50 labor unions.

A husband, father, grandfather, practicing optometrist, and local businessman, "Dr. Ed" (as he is known to his patients) has spent his life bringing quality eye care to predominantly low-income communities. As a health care provider, the

need to improve access to health care for all Californians is what first drove him to run for office.

Since being elected to the Assembly in 2006 and the Senate in 2010, Dr. Ed Hernandez has been a leader on the implementation of federal health care reform – helping expand access to affordable health care, control costs, and improve the network of providers so people can actually get quality care when they need it. Dr. Ed has been a champion by expanding educational opportunity to qualified students overlooked by our public schools and universities, as well as a major proponent for government reform, including fixing a broken initiative system too often hijacked by billionaires and wealthy corporations. Dr. Ed Hernandez is running to take this experience, leadership, and vision to the next level by serving the people of California as their Lieutenant Governor.

For more information, please visit www.edhernandez4ca.com.

****Titles for Identification Purposes Only.***

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Paid for by Ed Hernandez for Lt. Governor 2018

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