



MEDIA RELEASE

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Jacobson & Zilber Strategies

SEIU CA ENDORSES RICARDO LARA FOR INSURANCE COMMISSIONER

*Labor Powerhouse, 700,000 Member Strong SEIU California State
Council Backs Senator Lara's Statewide Bid*

LONG BEACH, CA -- Today, State Senator Ricardo Lara picked up one of the most influential and powerful labor endorsements a candidate can earn, winning the backing of the Service Employees International Union (SEIU)

California State Council in his campaign for California State Insurance Commissioner. The endorsement comes on the heels of Senator Lara rolling out [his new video ad, "**Every Single Californian.**"](#)

In making public their support of Senator Lara for California State Insurance Commissioner, Riko Mendez, Chief Elected Officer, SEIU Local 521, released the following statement:

"The Service Employees International Union (SEIU) California State Council is proud to endorse Senator Ricardo Lara for California State Insurance Commissioner. A devout progressive champion, Ricardo Lara has been a bold force on behalf of working families and efforts to expand healthcare to all Californians, regardless of their status. We need his leadership in all corners of the state and we are fully convinced he is the best choice for California State Insurance Commissioner. We plan to do everything we can to help Ricardo win this race."

To view the video ad, titled "[Every Single Californian.](#)" [click here](#) or on the image below:



Recently, State Senator Ricardo Lara's campaign for California State Insurance Commissioner released a new digital video ad, titled "United Dreamers." To view Senator Lara's ad, ["United Dreamers" click here](#) or on the screen shot below:



Previously Senator Ricardo Lara's released a digital ad, titled "Embolden." [Click on the screen shot below](#) to watch:



Since the inception of his campaign for California State Insurance Commissioner, State Senator Ricardo Lara has amassed wide-ranging support from leaders and organizations, including the following partial list:

Elected & Community Leaders

- United States Senator Kamala Harris
 - U.S. Congresswoman and State Assembly Speaker Emeritus Karen Bass
 - U.S. Congressman Salud Carbajal
 - U.S. Congressman Ted Lieu
 - U.S. Congressman Alan Lowenthal
 - U.S. Congressman Jimmy Gomez
 - U.S. Congressman Lou Correa
 - U.S. Congresswoman Julia Brownley
 - U.S. Congresswoman Lucille Roybal-Allard
 - U.S. Congresswoman Norma Torres
 - U.S. Congressman Mark Takano
 - U.S. Congresswoman (Ret.) and current L.A. County Supervisor Janice Hahn
 - U.S. Secretary of Labor (Ret.) and current L.A. County Supervisor Hilda Solis
 - State Senate President pro Tempore Kevin de León
 - State Assembly Speaker Anthony Rendon
 - California State Superintendent of Public Instruction Tom Torlakson
 - California Secretary of State Alex Padilla
 - California State Attorney General Bill Lockyer (Ret.)
 - California Board of Equalization Member Fiona Ma
 - State Assembly Speaker Emeritus and State Senator Toni Atkins
 - State Assembly Speaker Emeritus and State Senator Robert Hertzberg
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- State Assembly Speaker Emeritus Fabian Nunez
 - State Assembly Speaker Emeritus John A. Pérez
 - State Senator Dr. Ed Hernandez
 - State Senator Holly Mitchell
 - State Senator Ben Hueso
 - State Senator Scott Wiener
 - State Senator Steven Bradford
 - State Senator Hannah-Beth Jackson
 - State Senator Nancy Skinner
 - State Senator Ben Allen
 - State Senator Bill Monning
 - State Senator Henry Stern
 - State Senator Josh Newman
 - State Senator Cathleen Galgiani
 - State Senator Bill Dodd
 - State Senator Richard Roth
 - State Senator Jerry Hill
 - State Senator Bob Wieckowski
 - State Senator Mike McGuire
 - State Senator Anthony Portantino
 - State Senator Mark Leno (Ret.)
 - State Assembly Member Miguel Santiago
 - State Assembly Member Blanca Rubio
 - State Assembly Member Lorena Gonzalez-Fletcher
 - State Assembly Member Todd Gloria
 - State Assembly Member Eduardo Garcia
 - State Assembly Member Jacqui Irwin
 - State Assembly Member Evan Low
 - State Assembly Member Tony Thurmond
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- State Assembly Member Shirley Weber
 - State Assembly Member Kevin McCarty
 - State Assembly Member Reggie Jones-Sawyer
 - State Assembly Member Freddie Rodriguez
 - State Assembly Member David Chiu
 - State Assembly Member Ash Kalra
 - State Assembly Member Monique Limon
 - State Assembly Member Jim Frazier
 - State Assembly Member Kansen Chu
 - State Assembly Member Ed Chau
 - State Assembly Member Chris Holden
 - State Assembly Member Joaquin Arambula
 - State Assembly Member Jim Cooper
 - State Assembly Member Jose Medina
 - State Assembly Member Eloise Reyes
 - State Assembly Member Susan Talamantes Eggman
 - State Assembly Member Phil Ting
 - State Assembly Member Kevin Mullin
 - State Assembly Member Rudy Salas
 - State Assembly Member Autumn Burke
 - State Assembly Member Bill Quirk
 - State Assembly Member Susan Bonilla (Ret.)
 - Los Angeles Mayor Eric Garcetti
 - Sacramento Mayor and former State Senate President pro Tempore
Darrell Steinberg
 - Long Beach Mayor Robert Garcia
 - El Cerrito Mayor Gabriel Quinto
 - San Jose Vice Mayor Magdalena Carrasco
 - San Jose City Council Member Sylvia Arenas
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- San Jose City Council Member Sergio Jimenez
- Newhall School Board Member Christy Smith
- California Democratic Party Chair Eric C. Bauman
- California Democratic Party Chair John Burton (Ret.)
- California Democratic Party First Vice Chair Alex Rooker
- California Democratic Party Vice Chair Daraka Larimore-Hall
- California Democratic Party Controller Dan Weitzman
- California Democratic Party Secretary Jenny Bach
- California Young Democrats' President Eddie Kirby
- Los Angeles County Democratic Party Chair Mark Gonzalez
- San Diego County Democratic Party Chair Jessica Hayes
- San Diego County Democratic Party Chair (Ret.) and current Democratic National Committee Member, Jesse Durfee
- Democratic Party of Sacramento County Chair Terry Schanz
- California Democratic Party Region 4 Director Amy Champ
- California Democratic Party Region 8 Director Humberto Gomez Jr.
- California Democratic Party Region 10 Director David Atkins
- California Democratic Party Region 12 Director Larry Gross
- California Democratic Party Region 13 Director Carol Robb
- California Democratic Party Region 14 Director Miguel Martinez
- California Democratic Party Region 16 Director Sergio Carrillo
- California Democratic Party Region 18 Director Deborah Cunningham-Skurnik
- California Democratic Party Region 19 Director Norberto Gonzalez
- Labor Leader and United Farm Workers Co-Founder, Dolores Huerta

Organizations Representing Working People

- California Teachers Association
 - Service Employees International Union (SEIU) California State Council
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- State Council of Building and Construction Trades Council of California
 - California State Association of Electrical Workers
 - Los Angeles/Orange Counties Building and Construction Trades Council
 - California Federation of Teachers
 - California School Employees Association (CSEA)
 - UNITE HERE, AFL-CIO
 - California Nurses Association/National Nurses United
 - California State Council of Laborers
 - California Conference of Machinists
 - California State Council of Pipe Trades
 - Southern California Pipe Trades District Council #16
 - National Union of Healthcare Workers
 - California Conference Board of the Amalgamated Transit Union (ATU)
 - Communications Workers of America (CWA) District 9
 - Peace Officers Research Association of California (PORAC)
 - United Steelworkers Legislative Education Committee for Los Angeles and Orange Counties
 - International Union of Painters and Allied Trades (IUPAT) District Council 36
 - International Union of Painters and Allied Trades (IUPAT) District Council 16
 - United Industrial Workers of the Seafarers International Union, SIUNA, AFL-CIO
 - International Longshore and Warehouse Union (ILWU) Local 13
 - International Longshore and Warehouse Union (ILWU) Local 63
 - International Longshore and Warehouse Union (ILWU) Local 94
 - International Brotherhood of Electrical Workers (IBEW) Local 11
 - International Brotherhood of Electrical Workers (IBEW) Local 40
 - Amalgamated Transit Union (ATU) Local 1277
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- American Federation of Musicians Local 47
- United Union of Roofers, Waterproofers and Allied Workers Local 36
- California Faculty Association
- L.A. Community College Faculty Guild, American Federation of Teachers Local 1521
- Association of California State Supervisors

Organizations

- California Latino Legislative Caucus
 - California Legislative LGBT Caucus
 - California Young Democrats
 - Equality California (EQCA)
 - HONOR PAC
 - Planned Parenthood Affiliates of California
 - Stonewall Democratic Club
 - San Diego Democrats for Equality
 - West Hollywood/Beverly Hills Democratic Club
 - Democrats for Israel - Los Angeles (DFI-LA)
 - San Francisco Young Democrats
 - San Fernando Valley Young Democrats
 - Contra Costa County Young Democrats
 - Fresno County Young Democrats
 - Sacramento County Young Democrats
 - Santa Clarita Valley Young Democrats
 - Southeast LA Democratic Club
 - Humbert Humphrey Democratic Club
 - YES WE CAN Democratic Club of Long Beach
 - Burbank Democratic Club
 - Tri-Counties Democratic Club
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- Miracle Mile Democratic Club

For more information please visit www.RicardoLara.com.

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Paid for by Ricardo Lara for Insurance Commissioner 2018

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