



For Immediate Release

January 31, 2018

Contact: Dan Rottenstreich, dan@rosekconsulting.com, [619-213-9839](tel:619-213-9839)

Sunday Gover Kicks Off Assembly Campaign With Strong Start

Raises Nearly \$80,000 from more than 500 contributors for campaign in AD 77

(SAN DIEGO) – In the last six months of 2017, Democrat Sunday Gover raised nearly \$80,000, kicking off her Assembly campaign to unseat Republican incumbent Brian Maienschein with a strong start. More than 500 individual contributors gave to the Gover campaign, with an average contribution of \$150, giving her a vibrant fundraising base that has capacity to continue giving throughout the primary season.

“I am proud of the broad support I’ve received from grassroots supporters and ordinary people within Assembly District 77,” Gover said. “This district is ready for change and tired of the same old Republican career politicians who don’t share our values. I’ll speak out when Trump harms California or threatens our communities. As a public school mom and a local small business owner, I’ll bring a fresh approach to Sacramento and get the focus back on the priorities that matter to San Diego families.”

In the last six months of 2017, the period covered by today’s FPPC Form 460 filing, Gover raised \$78,192, and ended with cash on hand of \$63,862. Gover is mounting a much more serious challenge than recent Democratic candidates for the seat, none of whom raised more than \$12,000 for the entire campaign.

The 77th Assembly District is rapidly changing. Hillary Clinton carried the district by 16 points and Republican’s voter registration advantage has cratered from over 20,000 in 2012 to less than 3,000 now.

Sunday Gover won the votes of 100% of the California Democratic Party delegates at the January 28 pre-endorsement conference, setting the stage for her endorsement on the consent calendar at the state Democratic convention in February. Gover has earned the endorsement of many trusted elected officials including San Diego City Attorney Mara Elliott, former Senator Christine Kehoe, School Board member Kevin Beiser, and dozens of local community leaders.

To learn more visit VoteSunday.com and follow Sunday on [Facebook](#) and [Twitter](#).

About Sunday Gover

Sunday Gover is a lifelong San Diegan, public school mom and a successful small business owner. Sunday worked her way through college and beat cancer in her twenties. Always working to get ahead and provide for her kids, Sunday started out as a Starbucks manager and now runs a thriving family real estate business. Sunday attended University of San Diego High School and graduated from UCSD. She lives in Scripps Ranch with her partner Kim, their four children and their dog, Lily.

###