



MEDIA RELEASE

For Immediate Release

April 3, 2018

Contact: Dave Jacobson, [\(818\) 943-2348](tel:8189432348)

Maclen Zilber, [\(510\) 508-9142](tel:5105089142)

Jacobson & Zilber Strategies

CONSENSUS GROWING AMONG WORKING MEN AND WOMEN: HERNANDEZ FOR LT. GOV

*AFSCME California PEOPLE is Latest Labor Organization to Back Ed
Hernandez in Statewide Bid*

LOS ANGELES COUNTY, CA -- Underscoring his widespread support from working families in his campaign for California Lieutenant Governor, today State Senator Dr. Ed Hernandez received the highly-coveted endorsement of AFSCME California PEOPLE.

After announcing the endorsement, AFSCME California PEOPLE Assistant Political Action Director Brian Allison released a statement commenting:

"AFSCME California PEOPLE proudly endorses Senator Ed Hernandez for California Lieutenant Governor. He has a proven record of standing with and fighting for working families. Ed has joined our members on the front-lines of the battle for good wages and benefits, has pushed to ensure that a workers' income and background should not be a barrier to quality healthcare access, and has stood up for the freedom of workers to negotiate a fair return on their work. We know he'll be a force on behalf of working people as California's next Lieutenant Governor."

In February, Senator Hernandez was the top vote getter among delegates at the California Democratic Party convention. With 1,157 votes cast in his favor at the California Democratic Party convention, Senator Hernandez received more delegate votes than any candidate running for Governor of California, where the top vote getter earned 1,087 votes, as well as more votes than California's incumbent U.S. Senator, who received 1,023. Senator Hernandez triumphed at convention despite not surpassing the high 60% vote threshold required to win the endorsement.

Recently, State Senator Dr. Ed Hernandez rolled out a new digital video ad, titled "Proven Progressive," in his campaign for California Lieutenant Governor. The ad highlights some of the Senator's high-powered endorsements,

including from the California Nurses Association and the California Teachers Association, along with his 100% legislative voting scorecard from organizations like the [California Labor Federation](#)* and [Planned Parenthood Affiliates of California](#) Advocates*.

To view Senator Hernandez' video ad, "Proven Progressive," click on the screen below [or here](#).



Significantly, recently California Governor Jerry Brown signed Senator Dr. Ed Hernandez' groundbreaking drug transparency bill, SB-17, into law. Senator Hernandez' latest digital video ad, titled, "[Life or Death](#)," features a moving testimonial from Kendall Renee, who is allergic to more than 95% of foods and carries at least four EpiPens with her at all times. Renee highlights Senator Hernandez' efforts to combat skyrocketing drug costs in the ad.

To view Hernandez' "[Life or Death](#)" spot, click on the screen shot below:



To view Senator Hernandez' "Record of Progress," digital video ad, [click here](#) or on the screen shot below.



To view Senator Hernandez first digital video, titled "[A California Story](#)," click on the screen image below:

A husband, father, grandfather, practicing optometrist, and local businessman, “Dr. Ed” (as he is known to his patients) has spent his life bringing quality eye care to predominantly low-income communities. As a health care provider, the need to improve access to health care for all Californians is what first drove him to run for office.

Since being elected to the Assembly in 2006 and the Senate in 2010, Dr. Ed Hernandez has been a leader on the implementation of federal health care reform – helping expand access to affordable health care, control costs, and improve the network of providers so people can actually get quality care when they need it. Dr. Ed has been a champion by expanding educational opportunity to qualified students overlooked by our public schools and universities, as well as a major proponent for government reform, including fixing a broken initiative system too often hijacked by billionaires and wealthy corporations. Dr. Ed Hernandez is running to take this experience, leadership, and vision to the next level by serving the people of California as their Lieutenant Governor.

For more information, please visit www.edhernandez4ca.com.

****Titles for Identification Purposes Only.***

###

Paid for by Ed Hernandez for Lt. Governor 2018

Copyright © 2018 J&Z Strategies, All rights reserved.

You are receiving this email because you opted in. To unsubscribe, simply click the unsubscribe button below.

Subscribe to J&Z Strategies' email list here:

<http://bit.ly/2iWSisc>

Our mailing address is:

5419 Hollywood blvd Suite C135,
Los Angeles, CA 90027

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#)
