



FOR IMMEDIATE RELEASE

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**Ben Bartlett, Berkeley Vice Mayor and Candidate for State Assembly,  
Issues First Digital Candidate Token**

Berkeley, CA – Berkeley Vice Mayor and candidate for State Assembly Ben Bartlett issued a novelty coin called “[The Benji Coin](#)” this morning. The Benji Coin is the first digital candidate token. This coin seeks to leverage the widespread interest in the token economy to encourage young people to engage in democracy.

The Benji Coin is an online voter engagement platform powered by [United.vote](#). The token also features a distributed voting system for voters to engage directly with each other.

The Benji Coin is a novelty digital souvenir that acts as a portal to the candidate's speeches, white papers, and policy track record for easy accessibility.

Lastly, the Benji Coin is a gift from Vice Mayor Ben Bartlett to his supporters. It is a way of thanking them for their hard work and providing a window into his vision for the future.

"I believe in embracing innovation today to solve yesterday's problems and to serve tomorrow's community" said Bartlett.

"The Benji Coin may just be one small token but it represents a giant leap forward for democracy, because it opens the doors of communication between people, communities and their elected officials.

Come make history by joining Team Benji!

### *About Ben Bartlett*

Berkeley City Councilmember Ben Bartlett is running for the California State Assembly, District 15, because everyone in the East Bay deserves a home. He is fighting to end policies that displace seniors, people of color, working families, veterans and low-income families from their homes.

On the Berkeley City Council, Bartlett has advanced solutions that are housing the homeless, creating green jobs and protecting our freedom. In the private sector, Bartlett has built a career as an environmental lawyer uniting industry and government to address climate change, alleviate poverty and expand opportunity for everyone.

Assembly District 15 is comprised of the cities of Albany, Berkeley, El Cerrito, El Sobrante, Emeryville, Hercules, Kensington, Piedmont, Pinole, Richmond, San Pablo, Tara Hills and a portion of Oakland.

Learn more at [www.BenBartlettCA.com](http://www.BenBartlettCA.com).

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Paid for by Ben Bartlett for Assembly 2018. FPPC #1398518.

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