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**AUTO ALLIANCE JOINS EXPANDING COALITION OPPOSING CALIFORNIA-  
ONLY INTERNET REGULATION BALLOT MEASURE**

*Millionaire MacTaggart's Measure Would Harm Consumers*

SACRAMENTO – The Alliance of Automobile Manufacturers today announced its opposition to a November ballot measure that would regulate data and the internet in California, joining a growing number of California businesses and groups opposing the initiative.

"This expansive and poorly drafted initiative severely conflicts with 21st Century automotive technology of autonomous vehicles, vehicle to vehicle communications and vehicle to infrastructure communications," said Curt Augustine, Senior Director of Policy & Government Affairs for the Alliance of Automobile Manufacturers. "It jeopardizes California's leadership role in the introduction of pro-consumer technologies which are being developed with safety as the number one priority. Automakers have been recognized for their forward-leaning policies of protecting privacy while providing the benefits of connectivity that consumers have come to expect. Californians should reject this unworkable measure that could threaten both the safety and security of roadways and the progress of technologies that are being engineered specifically to protect the public."

The Auto Alliance joins the California Chamber of Commerce, the Silicon Valley Leadership Group, California New Car Dealers Association, Valley Industry and Commerce Association and more than one dozen groups opposing the measure.

The proposal is backed by San Francisco real estate developer Alastair MacTaggart, who has spent \$2.85 million of his own money so far on the campaign. It would regulate data and the internet but only in California, and includes numerous unworkable provisions for business compliance and opens the door for a flood of frivolous lawsuits.

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