



## **MEDIA RELEASE**

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Jacobson & Zilber Strategies

# **POLL SHOWS JUMP-BALL IN RACE FOR CA LT. GOVERNOR**

*Senator Dr. Ed Hernandez in Dead Heat with Eleni Kounalakis in  
Statewide Contest*

**LOS ANGELES COUNTY, CA** --A new poll from the highly respected firm, FM3 Research, shows a dead heat in the race for California Lieutenant Governor

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between California State Senator Dr. Ed Hernandez and general election challenger Eleni Kounalakis.

The poll was conducted by FM3 Research, the opinion research firm that led polling in Doug Jones' recent jaw-dropping special election win in the 2017 race for U.S. Senate in Alabama. FM3 has also represented a range of California clients, including Governor Jerry Brown.

Despite Kounalakis' team spending millions to win and before any messaging, the FM3 Research's survey's initial vote had both candidates, **Dr. Hernandez and Kounalakis, tied at 26%, with 48% of voters undecided.** After voters heard positive and negative statements about both candidates for Lieutenant Governor, a **plurality of 44% support Dr. Ed Hernandez for Lieutenant Governor, 28% backed Kounalakis and 28% remained undecided.** The survey simulated a campaign in which respondents heard equal information about the two candidates.

To view FM3 Research's poll memo, [click here](#).

Senator Hernandez also released his new television commercial, titled "Vision of Progress." The ad highlights Senator Hernandez's legislative accomplishments ranging from environmental protection laws to advancing healthcare for all and cracking down on the skyrocketing prices of prescription drugs.

***To view the ad, "Vision of Progress," [click here](#) or on the screen below:***

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Back in February, Senator Hernandez was the top vote getter among delegates at the California Democratic Party convention. With 1,157 votes cast in his favor at the California Democratic Party convention, Senator Hernandez received more delegate votes than any candidate running for Governor of California, where the top vote getter earned 1,087 votes, as well as more votes than California's incumbent U.S. Senator, who received 1,023. Senator Hernandez triumphed at convention despite not surpassing the high 60% vote threshold required to win the endorsement.

Recently, State Senator Dr. Ed Hernandez rolled out a new digital video ad, titled "Proven Progressive," in his campaign for California Lieutenant Governor. The ad highlights some of the Senator's high-powered endorsements, including from the California Nurses Association and the California Teachers Association, along with his 100% legislative voting scorecard from organizations like the [California Labor Federation](#)\* and [Planned Parenthood Affiliates of California](#) Advocates\*.

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**To view Senator Hernandez's video ad, "Proven Progressive," click on the screen below [or here](#).**



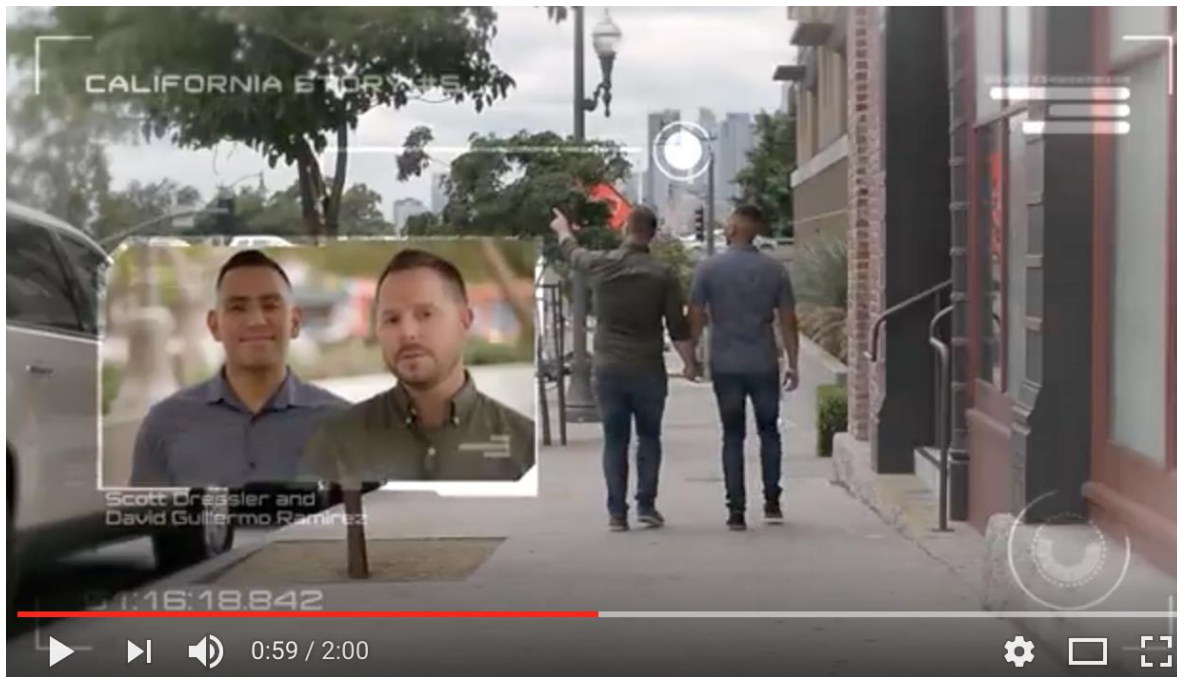
Significantly, recently California Governor Jerry Brown signed Senator Dr. Ed Hernandez's groundbreaking drug transparency bill, SB-17, into law. Senator Hernandez's latest digital video ad, titled, "[Life or Death](#)," features a moving testimonial from Kendall Renee, who is allergic to more than 95% of foods and carries at least four EpiPens with her at all times. Renee highlights Senator Hernandez' efforts to combat skyrocketing drug costs in the ad.

**To view Hernandez's "[Life or Death](#)" spot, click on the screen shot below:**

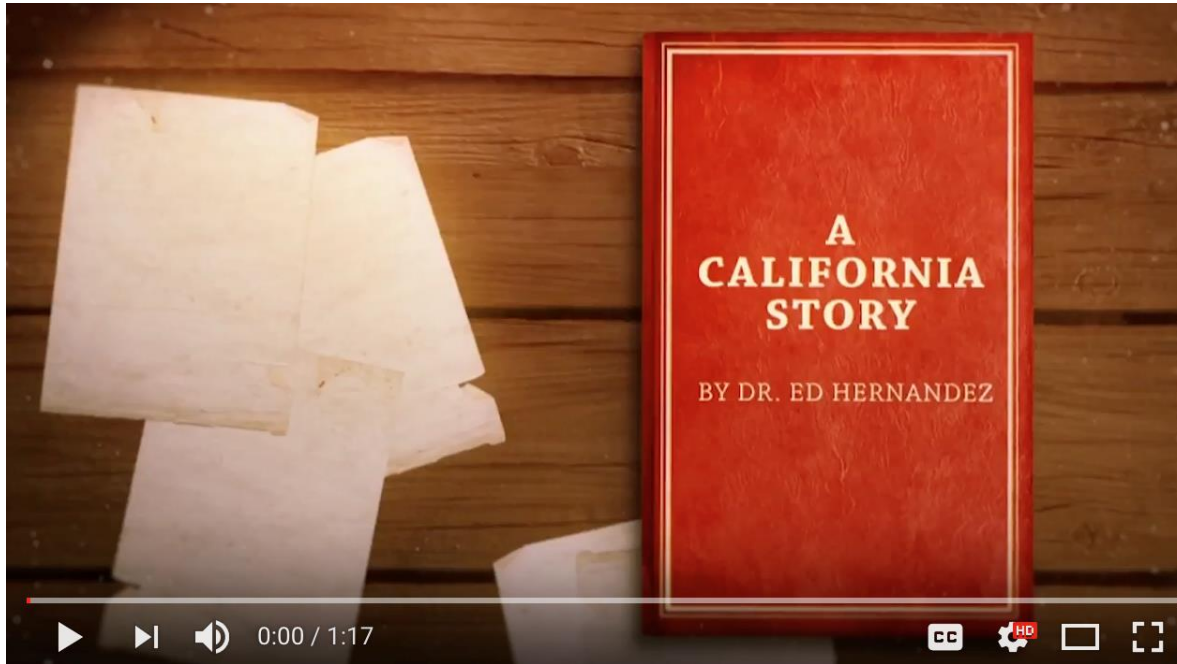
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To view Senator Hernandez's "Record of Progress," digital video ad, [click here](#) or on the screen shot below.



**To view Senator Hernandez's first digital video, titled "[A California Story](#)," click on the screen image below:**



A husband, father, grandfather, practicing optometrist, and local businessman, “Dr. Ed” (as he is known to his patients) has spent his life bringing quality eye care to predominantly low-income communities. As a health care provider, the need to improve access to health care for all Californians is what first drove him to run for office.

Since being elected to the Assembly in 2006 and the Senate in 2010, Dr. Ed Hernandez has been a leader on the implementation of federal health care reform – helping expand access to affordable health care, control costs, and improve the network of providers so people can actually get quality care when they need it. Dr. Ed has been a champion by expanding educational opportunity

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to qualified students overlooked by our public schools and universities, as well as a major proponent for government reform, including fixing a broken initiative system too often hijacked by billionaires and wealthy corporations. Dr. Ed Hernandez is running to take this experience, leadership, and vision to the next level by serving the people of California as their Lieutenant Governor.

For more information, please visit [www.edhernandez4ca.com](http://www.edhernandez4ca.com).

***\*Titles for Identification Purposes Only.***

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Paid for by Ed Hernandez for Lt. Governor

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