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Contact: [Michael Soneff](#)

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DRAFT BETO CAMPAIGN ADDS STAFF IN CALIFORNIA

LOS ANGELES—Today the Draft Betó campaign announced that it is adding staff to oversee its campaign in California. The additional staff will work to organize Democrats ahead of the California primary, in anticipation of a Betó O'Rourke campaign for President. Draft Betó will be holding a number of events across the state in the coming weeks.

Draft Betó California Staff

California/Nevada Director - Michael Soneff

California Advisor - Michael Trujillo

Northern California Regional Director - Santa Rosa City Councilmember Jack Tibbetts

Northern California Organizing Director - Brando Rojas

Southern California Regional Director- Zack Czajkowski

Southern California Organizing Director - Carmen Chang

Southern California African American Outreach Director - Christen Hebrard

Draft Betó California & Nevada Director Michael Soneff released the following statement: “the outpouring of support in California has been tremendous and humbling. We are adding staff rapidly to handle the wave of interest in supporting Betó. The folks coming on board are experienced, talented, and most importantly they are deeply connected to the communities they live and work in. We are building a grassroots organization. We aren't strategizing – we're organizing.”

About California/Nevada Director - Michael Soneff

A veteran of local, state, and federal campaigns, Michael Soneff is a Democratic political consultant, campaign manager and communications strategist. After serving as Deputy Chief of Staff for a California progressive member of Congress, Michael most recently advised the Nevada State Democratic Party, the DCCC, and Democratic congressional campaigns across Nevada on communications strategy.

About California Advisor - Michael Trujillo

Michael Trujillo is a Democratic strategist with over 88 campaigns under his belt. Mr. Trujillo advises corporations, non-profits and political candidates on an array of government matters and legislative

efforts. He specializes in political outreach, policy analysis, media strategy and crisis communication. He got his political career jumpstarted when he was named the youngest Los Angeles City Commissioner in city history at the age of 18. He is also the youngest three-time City Commissioner, and the first person to ever reach that milestone before the age of 35. Previously, Mr. Trujillo was a political aide to former Los Angeles Mayor Antonio Villaraigosa. He also served as policy director to Actor/Director Rob Reiner on his crusade to bring early childhood education (preschool) to all Californians. In 2007 he was tapped to be the California Field Director for then Senator Hillary Clinton's historic bid for the White House. After California, he was the Texas and North Carolina Field Director for her campaign. He is a proud uncle to his niece Mia and his nephew Luke.

About Northern California Regional Director - Santa Rosa City Councilmember Jack Tibbetts

Jack Tibbetts was born and raised in Santa Rosa, California. At age 25, he decided to run for the Santa Rosa City Council to bring a youthful perspective to policy making and planning decisions. As the top vote-getter, he was elected at age 26, making him the youngest in Santa Rosa's history. On the Council, Jack has been working on a number of issues spanning from affordable housing and homelessness, to reducing greenhouse gas emissions from his position as a member of Sonoma Clean Power's Board of Directors, a local Community Choice power provider. However, Jack has found himself spending most of his term to-date working on fire recovery and rebuild issues in the wake of the 2017 Sonoma County Wildfires. In addition to serving on the Santa Rosa City Council, Jack serves as the Executive Director of St. Vincent de Paul of Sonoma County.

About Southern California Regional Director- Zack Czajkowski

Zack Czajkowski has worked on political campaigns since 2012 when he was a field organizer on President Obama's re-election in Florida. His previous experience includes the Terry McAuliffe Gubernatorial campaign in Virginia, and the Hillary Clinton campaign in North Carolina. Recently he served as Congresswoman Katie Hill's campaign manager in CA-25 for a seat that had been previously held by Republicans for almost 30 years.

About Southern California Organizing Director - Carmen Chang

Carmen Chang recently returned to Los Angeles after working in politics, federal government, and international development the last ten years. In 2018, she worked as the Field Director on the Katie Hill for Congress campaign in northern Los Angeles (CA-25). Prior to that, she was the Organizing Director for Hillary Clinton's 2016 presidential campaign in Nebraska. From 2013-2016, Ms. Chang served in the Obama Administration at Peace Corps HQ and the Overseas Private Investment Corporation in Washington DC. Before entering government service, she worked on President Obama's presidential campaigns in 2008 and 2012 in Virginia and Nebraska. In between the campaigns, Carmen served in the Peace Corps as an NGO & business advisor volunteer in Cameroon, Central West Africa from 2010-2012. Ms. Chang holds a Masters of Public Administration from George Mason University and bachelors in political science & global studies from UCLA. She is currently the co-founder and board treasurer of the Houston Alexander Foundation, based in Omaha, that focuses on hip hop and youth.

About Southern California African American Outreach Director - Christen Hebrard

Christen Hebrard is a Political Strategist who focuses on bringing progressive solutions to public policy that are rooted in communities. Prior to her career in politics she spent a decade with Kaiser Permanente working in clinical operations and community based programming to ensure effective health care delivery systems and safety net programs across Southern California. In her free time Christen serves as a Delegate to the Young Democrats of America, Board Member to the California Young Democrats and is the Immediate Past President to the Black Los Angeles Democrats where she is focused on civically engaging and preparing young people to engage in politics and run for public office. Christen is also an inaugural 2018-2019 CORO Lead LA Fellow, working with emerging leaders across the sectors of philanthropy, government, industry and non-profits to create solutions

for some of Los Angeles' biggest challenges in the areas of civic engagement, education, criminal justice reform and the environment. When not engaging in politics Christen can be found reading Zora Neale Hurston in front of a body of water or coaching her teen in Parliamentary debate.

ABOUT DRAFT BETO

Draft Beto is a revolutionary campaign to convince Beto O'Rourke to run for President in 2020. We believe by building the grassroots infrastructure and financial resources we'll be able to not only convince Beto to run for the Democratic nomination, but give him a head start. That's why every single dollar we raise is put into an escrow account, which immediately transfers to Beto's campaign if he decides to run. We plan to give our Facebook and Twitter page, email list, and volunteer team to Beto's campaign as well. More information about the campaign can be found here: draftbeto.org.

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Michael Soneff
(310) 968-5729