

VOTER SURVEY RESULTS SUMMARY

February 23, 2022

TO: Interested Parties

FR: Jonathan Brown (JB@Sextant-Research.com)

RE: California Congressional District 13 Primary Election Voter Research

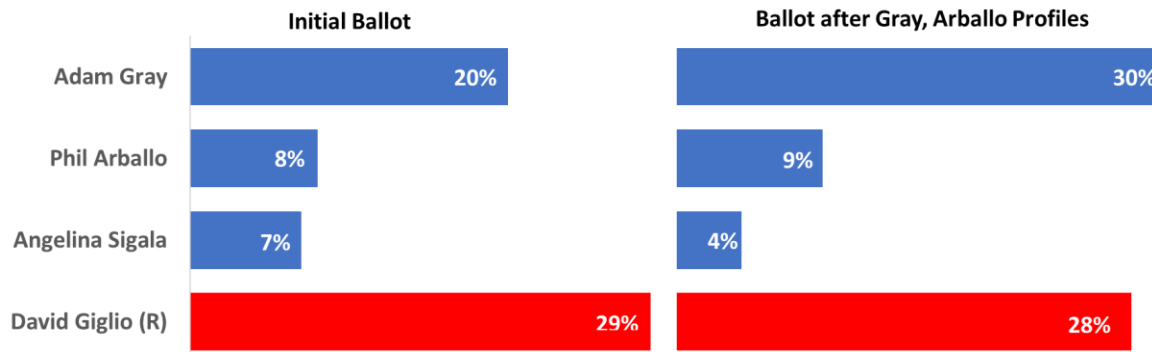


Adam Gray holds substantial lead in CD 13 primary over other Democrats

According to our recent survey¹ of likely 2022 primary voters in the new 13th Congressional District of California, Democratic State Assemblymember Adam Gray looks to be head-and-shoulders above the other Democratic candidates. As shown below, Gray starts the race with a better than two-to-one lead over the other Democratic candidates overall. Among Democrats, Gray's initial lead is 13 points.

After voters heard profiles of Gray and Phil Arballo, a Latino small business owner from Fresno who ran for Congress in 2020, Gray takes a 3-to-1 advantage overall and 24-point lead among Democrats (Gray 41%, Arballo 17%). Despite Arballo's previous campaign experience, he starts this race no stronger than Democrat Angelina Sigala, who has never run for office.

CA CD 13 Primary Ballot Tests



Gray is viewed favorably by one-in-three likely primary voters (33%) and unfavorably by only 15%. Gray's favorable rating is higher than Congressmembers Jim Costa (27%) and Josh Harder (20%) who currently represent portions of this new Congressional District. Arballo, unknown to four-in-five likely primary voters, appears to carry some negative baggage from his previous campaign – he is viewed unfavorably by 10% of CD 13 likely primary voters and favorably by 9%. His personal ratings and name ID are much closer to Sigala's (7% fav/5% unfav) than Gray.

Other key findings:

- Gray leads among White Democrats by 18 points and among Latino Democrats by 8 points on the initial vote. Among Latino Democrats, Sigala is in second place.
- Gray is strong in his native Merced County where he gets 44% of the Democratic vote, a 29-point lead over second-place Sigala.
 - Merced County accounts for 40% of likely primary voters, by far the largest of the portion of the five counties that comprise the district.

Because this new district has a 13-point Democratic registration advantage, Adam Gray looks to be a heavy favorite to ultimately win this seat in November.

¹ **METHODOLOGY:** Between February 18-21, 2022, Sextant Strategies & Research conducted a live telephone survey among 400 likely 2022 primary election voters in the new 13th Congressional District. Calls were made to both cell phones and land lines. The estimation error for the results is 4.9%, at the 95% confidence level.