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California housing affordability dials back to hit 16-year nadir as interest rates surge to two-decade high in Q3 2023, C.A.R. reports

- Fifteen percent of California households could afford to purchase the \$843,600 medianpriced home in the third quarter of 2023, down from 16 percent in second-quarter 2023 and down from 18 percent in third-quarter 2022.
- A minimum annual income of \$221,200 was needed to make monthly payments of \$5,530, including principal, interest and taxes on a 30-year fixed-rate mortgage at a 7.14 percent interest rate.
- Twenty-three percent of home buyers were able to purchase the \$650,000 medianpriced condo or townhome. A minimum annual income of \$170,400 was required to make a monthly payment of \$4,260.
- Infographic: <u>https://www.car.org/Global/Infographics/HAI-2023-Q3</u>

LOS ANGELES (Nov. 10) – With borrowing costs reaching all-time highs and home prices continuing to climb, California housing affordability dialed back for the second straight quarter and dropped to the lowest level since 2007, the <u>CALIFORNIA ASSOCIATION OF REALTORS</u>[®] (C.A.R.) said today.

Fewer than one in five (15 percent) home buyers could afford to purchase a median-priced, existing single-family home in California in third-quarter 2023, down from 16 percent in the second quarter of 2023 and down from 18 percent in the third quarter of 2022, according to C.A.R.'s Traditional Housing Affordability Index (HAI). The third-quarter 2023 figure is less than a third of the affordability index peak high of 56 percent in the first quarter of 2012.

C.A.R.'s HAI measures the percentage of all households that can afford to purchase a medianpriced, single-family home in California. C.A.R. also reports affordability indices for regions and select counties within the state. The index is considered the most fundamental measure of housing well-being for home buyers in the state.

A minimum annual income of \$221,200 was needed to qualify for the purchase of a \$843,600 statewide median-priced, existing single-family home in the third quarter of 2023. The monthly payment, including taxes and insurance (PITI) on a 30-year, fixed-rate loan, would be \$5,530, assuming a 20 percent down payment and an effective composite interest rate of 7.14 percent.

This marked the first time the effective interest rate jumped above 7 percent in more than two decades. The effective composite interest rate was 6.61 percent in second-quarter 2023 and 5.72 percent in third-quarter 2022. Interest rates appear to have peaked, and further economic slowdown could result in further rate drops before the end of the year. The rate decline should alleviate pressure on both the supply and demand sides of the housing market, which could help improve housing affordability in the coming quarters.

The median price of condominiums and townhomes in California declined from a year ago but was up from the previous quarter. As a result, the share of households that could afford a typical condo/townhome in third-quarter 2023 dipped from the 25 percent recorded in the previous quarter and was down from the 28 percent recorded in the third quarter of 2022. An annual

income of \$170,400 was required to make the monthly payment of \$4,260 on the \$650,000 median-priced condo/townhome in the third quarter of 2023.

Compared with California, more than a third of the nation's households could afford to purchase a \$406,900 median-priced home, which required a minimum annual income of \$106,800 to make monthly payments of \$2,670. Nationwide affordability was down from 39 percent a year ago.

Key points from the third-quarter 2023 Housing Affordability report include:

- When compared to the previous quarter, housing affordability declined in 36 counties and remained unchanged in 10. Only five counties showed a quarter-to-quarter improvement in affordability, thanks to steeper price declines than in other counties during the same time period. Compared to a year ago, six counties saw an improvement in affordability. A greater majority of counties (42) throughout the state recorded a decline in affordability on a year-over-year basis, and only three remained unchanged.
- Lassen (58 percent) remained the most affordable county in California and the only county to record an affordability of more than 50 percent in the third quarter of 2023. Tehama (39 percent) and Shasta (35 percent) trailed behind as distant second and third placers and together were the only three counties to record an affordability index of at least 35 percent – all located in the Far North region of the State. Of all counties in California, Lassen required the lowest minimum qualifying income (\$55,600) to purchase a median-priced home in third-quarter 2023.
- Mono (5 percent), Monterey (9 percent), San Luis Obispo (10 percent), and Santa Barbara (10 percent), were the least affordable counties in California, with each of requiring at least a minimum income of \$226,800 to purchase a medianpriced home in the county. San Mateo continued to require the highest minimum qualifying income (\$516,000) to buy a median-priced home in the third quarter of 2023 and was the only county in California that required a minimum qualifying income over \$500,000. Santa Clara County came in second of all counties needing a minimum required income of \$484,800, followed by Marin (\$416,400).
- Housing affordability declined the most on a year-over-year basis in Kings, falling 13 points from third-quarter 2022 to third-quarter 2023. Amador registered the second biggest drop in affordability moving eight points below last year, followed by Kern, Sacramento, and Stanislaus, each dropping six points from a year ago. Despite higher household incomes, higher home prices and elevated mortgage rates continued to be the primary factors that kept the cost of borrowing near its all-time high and affordability near the all-time low across most counties.

<u>See C.A.R.'s historical housing affordability data</u>. <u>See first-time buyer housing affordability data</u>.

Leading the way...® in California real estate for more than 117 years, the CALIFORNIA ASSOCIATION OF REALTORS® (<u>www.car.org</u>) is one of the largest state trade organizations

in the United States with more than 200,000 members dedicated to the advancement of professionalism in real estate. C.A.R. is headquartered in Los Angeles.

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CALIFORNIA ASSOCIATION OF REALTORS® Traditional Housing Affordability Index Third quarter 2023

3 rd Quarter 2023		C.A.I	R. 1	Fradition	al F	lousing Afford	ability Index	
STATE/REGION/COUNTY	Qtr. 3 2023	Qtr. 2 2023		Qtr. 3 2022		Median Home Price	Monthly Payment Including Taxes & Insurance	Minimum Qualifying Income
Calif. Single-family home	15	16		18		\$843,600	\$5,530	\$221,200
Calif. Condo/Townhome	23	25		28	r	\$650,000	\$4,260	\$170,400
Los Angeles Metro Area	14	17		19		\$789,000	\$5 <i>,</i> 170	\$206,800
Inland Empire	20	22		25		\$565,000	\$3,700	\$148,000
San Francisco Bay Area	19	19		20		\$1,275,000	\$8,350	\$334,000
United States	34	36		39		\$406,900	\$2,670	\$106,800
San Francisco Bay Area								
Alameda	16	16		17		\$1,275,000	\$8,350	\$334,000
Contra Costa	22	23		26	r	\$870,000	\$5,700	\$228,000
Marin	18	16		18		\$1,590,000	\$10,410	\$416,400
Napa	15	19		14	r	\$942,500	\$6,170	\$246,800
San Francisco	21	20		20		\$1,550,000	\$10,150	\$406,000
San Mateo	17	17		19		\$1,970,000	\$12,900	\$516,000
Santa Clara	17	18		20		\$1,850,000	\$12,120	\$484,800
Solano	24	26		29	r	\$595,000	\$3,900	\$156,000

Sonoma	15	16	19		\$850,000	\$5,570	\$222,800
Southern California							
Los Angeles	11	15	14		\$897,610	\$5,880	\$235,200
Orange	11	12	13		\$1,305,000	\$8,550	\$342,000
Riverside	19	20	23		\$610,000	\$4,000	\$160,000
San Bernardino	25	30	31		\$485,000	\$3,180	\$127,200
San Diego	11	13	15		\$978,500	\$6,410	\$256,400
Ventura	13	14	17		\$925,000	\$6,060	\$242,400
Central Coast							
Monterey	9	12	13		\$918,000	\$6,010	\$240,400
San Luis Obispo	10	11	13		\$865,000	\$5,670	\$226,800
Santa Barbara	10	10	12		\$1,090,000	\$7,140	\$285,600
Santa Cruz	13	13	14		\$1,243,500	\$8,140	\$325,600
Central Valley							
Fresno	27	29	32		\$420,000	\$2,750	\$110,000
Glenn	30	32	34		\$355,000	\$2,330	\$93,200
Kern	28	31	34		\$390,000	\$2,550	\$102,000
Kings	27	32	40		\$380,000	\$2,490	\$99,600
Madera	29	31	34		\$425,000	\$2,780	\$111,200
Merced	30	31	34		\$386,000	\$2,530	\$101,200
Placer	27	29	30		\$665,000	\$4,360	\$174,400
Sacramento	23	26	29		\$542,000	\$3,550	\$142,000
San Benito	16	19	20		\$753,750	\$4,940	\$197,600
San Joaquin	23	26	27	r	\$545,000	\$3,570	\$142,800

Stanislaus	24	27	30		\$468,100	\$3,070	\$122,800
Tulare	30	33	36		\$375,000	\$2,460	\$98,400
Far North							
Butte	28	29	30		\$430,710	\$2,820	\$112,800
Lassen	58	52	56		\$212,500	\$1,390	\$55,600
Plumas	31	38	28		\$409,500	\$2,680	\$107,200
Shasta	35	35	39		\$379,250	\$2,480	\$99,200
Siskiyou	34	39	31		\$300,000	\$1,960	\$78,400
Tehama	39	35	39		\$315,000	\$2,060	\$82,400
Other Calif. Counties							
Amador	26	28	34		\$460,000	\$3,010	\$120,400
Calaveras	27	27	32		\$483,000	\$3,160	\$126,400
Del Norte	28	30	27		\$377,500	\$2,470	\$98,800
El Dorado	23	23	27		\$665,000	\$4,360	\$174,400
Humboldt	23	25	23		\$437,500	\$2,870	\$114,800
Lake	30	28	33		\$320,000	\$2,100	\$84,000
Mariposa	16	24	21		\$464,500	\$3,040	\$121,600
Mendocino	15	17	18		\$527,500	\$3,460	\$138,400
Mono	5	5	8		\$940,000	\$6,160	\$246,400
Nevada	23	25	25		\$563,150	\$3,690	\$147,600
Sutter	31	33	32		\$425,000	\$2,780	\$111,200
Tuolumne	31	32	35		\$415,000	\$2,720	\$108,800
Yolo	23	23	25	r	\$620,000	\$4,060	\$162,400

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r = revised

Traditional Housing Affordability Indices (HAI) were calculated based on the following effective composite interest rates: 7.14% (3Qtr. 2023), 6.61% (2Qtr. 2023) and 5.72% (3Qtr. 2022).